

Price and Risk Management in LNG Markets

Energy Trading Risk Summit



POTEN & PARTNERS



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Poten & Partners: The leader in LNG business services

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LNG Market Outlook

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Country-level forecasts

Global arbitrage analysis

Detailed data on future trade flows

LNG in World Markets

Insight on LNG markets, contracts and projects



Unrivalled insight on LNG contracts

Tracking global LNG projects

Trusted analysis of market and industry trends

Global LNG Outlook

A 10-year price, supply and demand forecast



10-year projections

Bottom-up demand forecasts

ALL LNG imports and exporters included

Special focus on shipping and EPC

LNG Finance in World Markets

Analysis on LNG finance across the value chain



Annual ranking of LNG lenders

Detailed analysis of project lending

Intelligence on project finance structure

Insight on lending to the shipping sector

Trusted advisors to the LNG industry for more than 40 years

The big picture in LNG markets

- The transition between the legacy point-to-point model and a more commoditized market (like oil) is proving to be rocky
- The market is over supplied and will be for at least a couple of years
- Demand is hard to predict and it appears to be getting harder
- Infrastructure is constrained
- Basis risk and volatility is rising as pricing mechanisms, trade flows change
- Risk management tools are limited, expensive and illiquid
- Markets are sending unreliable price signals
- Structural shifts having an impact on LNG projects
- LNG freight markets are also experiencing significant change and volatility

Building a commoditized market is challenging

- LNG was an elegant and lucrative solution to the problem of stranded gas
 - It took an asset with no value (a lot of gas in the wrong place) and ...
 - ... produced 10-12% returns, financed with debt and with very little market or other risk
 - Supply was only built after long-term, take-or-pay contracts guaranteed demand
 - Point-to-point structure reduced price competition and allowed for efficient use of infrastructure
 - Oil-linked, long-term contracts facilitated project finance and fit oil companies' business models
 - Buyers were credit worthy end users that generally didn't care about price due to passthroughs
- That model is falling apart
 - Legacy contracts that built the industry are expiring over the next decade
 - Buyers have little interest in renewing them
 - US FOB tons are highly flexible but even DES volumes are becoming more flexible
 - Energy market deregulation means buyers care about the price they pay for fuels
 - Proliferation of pricing mechanisms creates basis risk and volatility and fragments liquidity
 - Spot and short-term markets are growing but are not producing clear, reliable price signals
 - Some new buyers are less credit worthy and less capable
- Today's market is increasingly made from parts that weren't designed to work together

Global market challenges

Supply

- Supply growth is locked in – new projects will run except in extreme cases
- Large project developers building capacity without long-term contracts
- Mechanisms used to manage supply in other markets do not work well in LNG
 - Shut ins, floating storage, third-party storage are not practical in most cases
- Lifters won't cancel cargoes because of mixed market signals
 - European gas markets have signaled that US lifters should take cargoes even as storage has filled and prices have fallen
- Russia won't cut gas supply to keep market share (it wouldn't raise prices anyway)

Demand

- LNG demand remains inelastic
- Some markets that were expected to provide growth (India, Latin America) have not
- Chinese demand growth is slowing
- There is lots of gas in the world
 - New gas discoveries mean some countries (Egypt, Argentina) will export LNG or reduce demand
- Renewables/low carbon economy
 - Emerging economies look to renewables first, then gas
 - Regulators, environmentalists increasingly don't accept gas as a bridging fuel

Global market challenges continued

Infrastructure

- LNG's elegant infrastructure was not designed for a commoditized market
 - Importers built the storage they needed for their long-term contracts
- Not enough LNG storage capacity to manage seasonal demand swings or take advantage of market structure
- The limited excess storage capacity that exists is not utilized efficiently
- Not enough ships to make floating storage viable
- LNG gear is expensive to build and/or operate

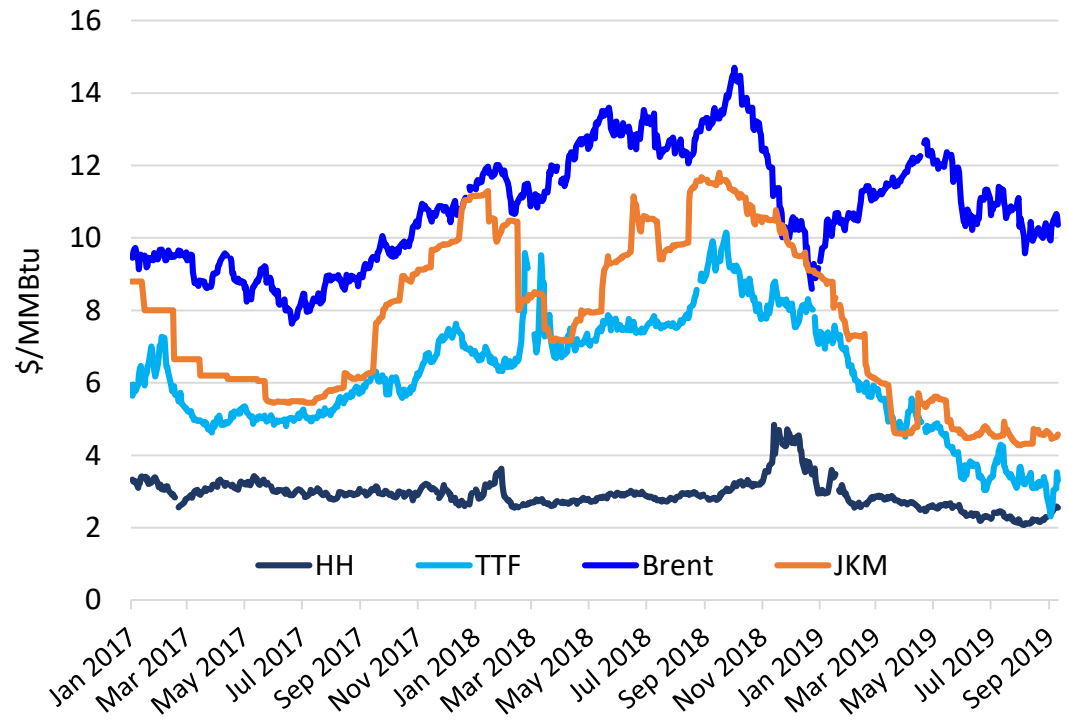
Market

- Market still dominated by rigid commercial structures
 - Fundamental mismatch between oil-linked, long-term contracts and the markets that are developing now
- Disconnected markets have produced unreliable price signals
- Indexation - and accompanying risk-management tools - have been slow to develop
- Diversity of pricing is creating risks
 - Basis risk has become a big problem
 - De-linking of Brent and gas/LNG indices
 - Proliferation of non LNG pricing formulas

Pricing relationships are changing

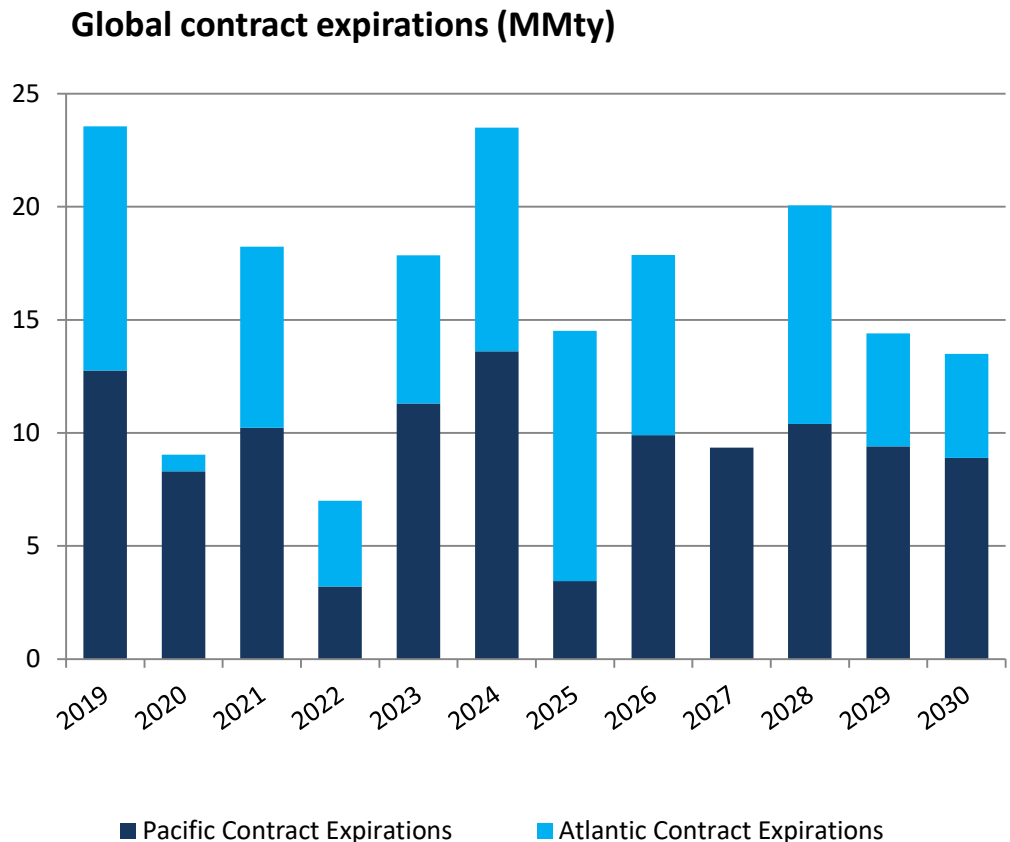
- LNG and gas pricing likely to continue to delink from oil
 - Gas prices in US may have inverse relationship to oil prices
- LNG prices increasingly set by natural gas and LNG dynamics
 - Oil prices most LNG but spot market is increasingly detached from oil
- These changing relationship are creating new risks that are difficult to manage
 - Few risk management instruments available
 - Markets are illiquid
 - Hedging is expensive

Major LNG and natural gas prices



Contract expirations will drive market change

- 190 MMt/y of contract expirations through 2030
 - Mostly long-term supply
 - About 55% of expirations in Asia-Pacific and Middle East, rest in the Atlantic
- This will result in a fundamental reordering of the LNG market
 - Many contracts will be replaced by more flexible, shorter, smaller volume deals
 - Buyers will enter markets more frequently, and may be sellers occasionally
 - Traders, aggregators and producers will all be more active participants in the markets
 - Producers will have to be highly competitive to secure long-term commitments

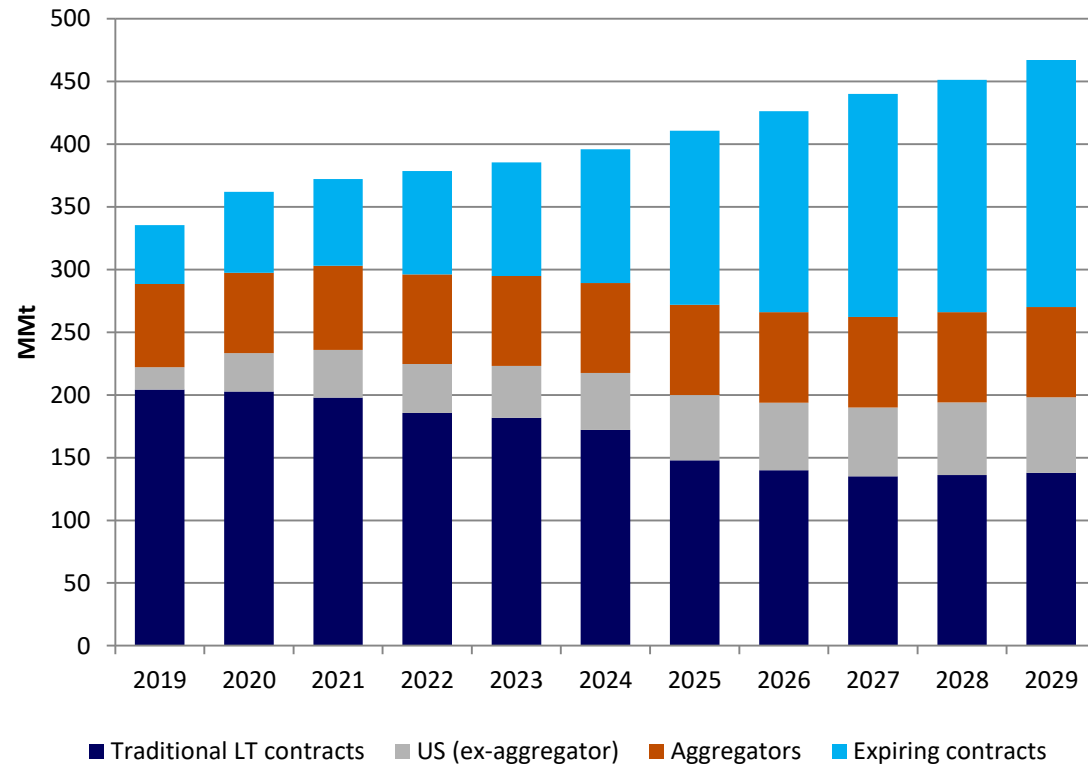


Source: Poten & Partners' Global LNG Outlook

LNG market structure is changing

- More LNG supply will be available for sale under terms other than traditional long-term contracts
- Aggregator and US volumes are sold initially under long-term contract but will be resold
- By 2029, as much as 70% of global LNG could be available for sale under more flexible terms

Evolution of LNG market structure

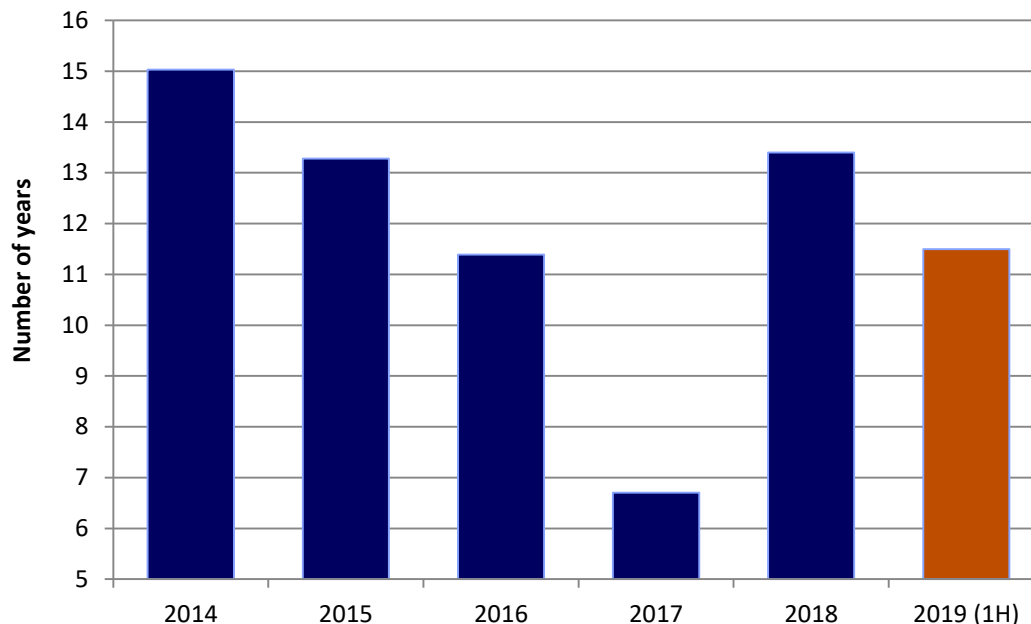


Source: Poten & Partners' Global LNG Outlook

Some long-term contracts in 2019 ...

- Long-term contracts with projects (VG, Moz) kept average up, but lower than 2018
- Average in 2018 affected by large surge in contracts with sponsors of new projects
 - 15 contracts for 22 MMt signed with new projects
 - There was one for 1 MMt in 2017
 - Signals buyers are choosing winners among projects
 - Average length of contracts with new projects is 18 years
- Long-term contracts are still required by project sponsors needing financing

Average term of signed SPAs (longer than two years)

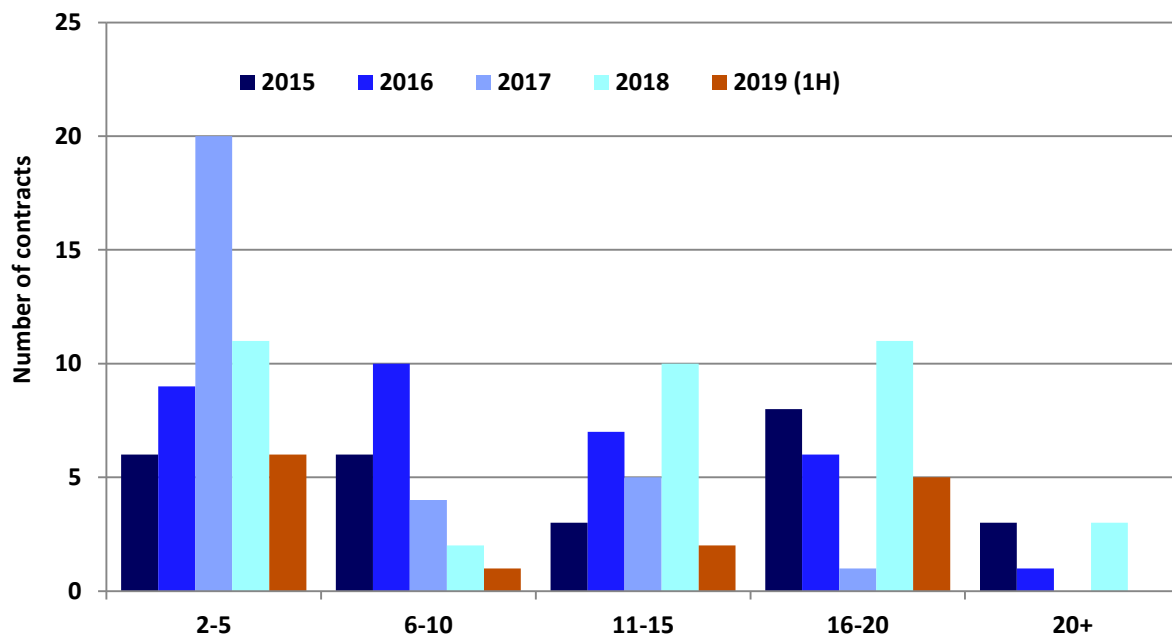


Source: Poten & Partners' LNG in World Markets

... But shorter contracts remain popular

- Contracts of 2-5 years remain popular, especially as end users build more diverse supply portfolios
- Mid-term contracts continued to lose ground
 - Pricing is not advantaged
 - Most buyers either want short-term or long-term
- Deals of 10-15 years seen as long-term
 - Banks willing to live with a portfolio length of 15 years

Duration of signed SPAs over time



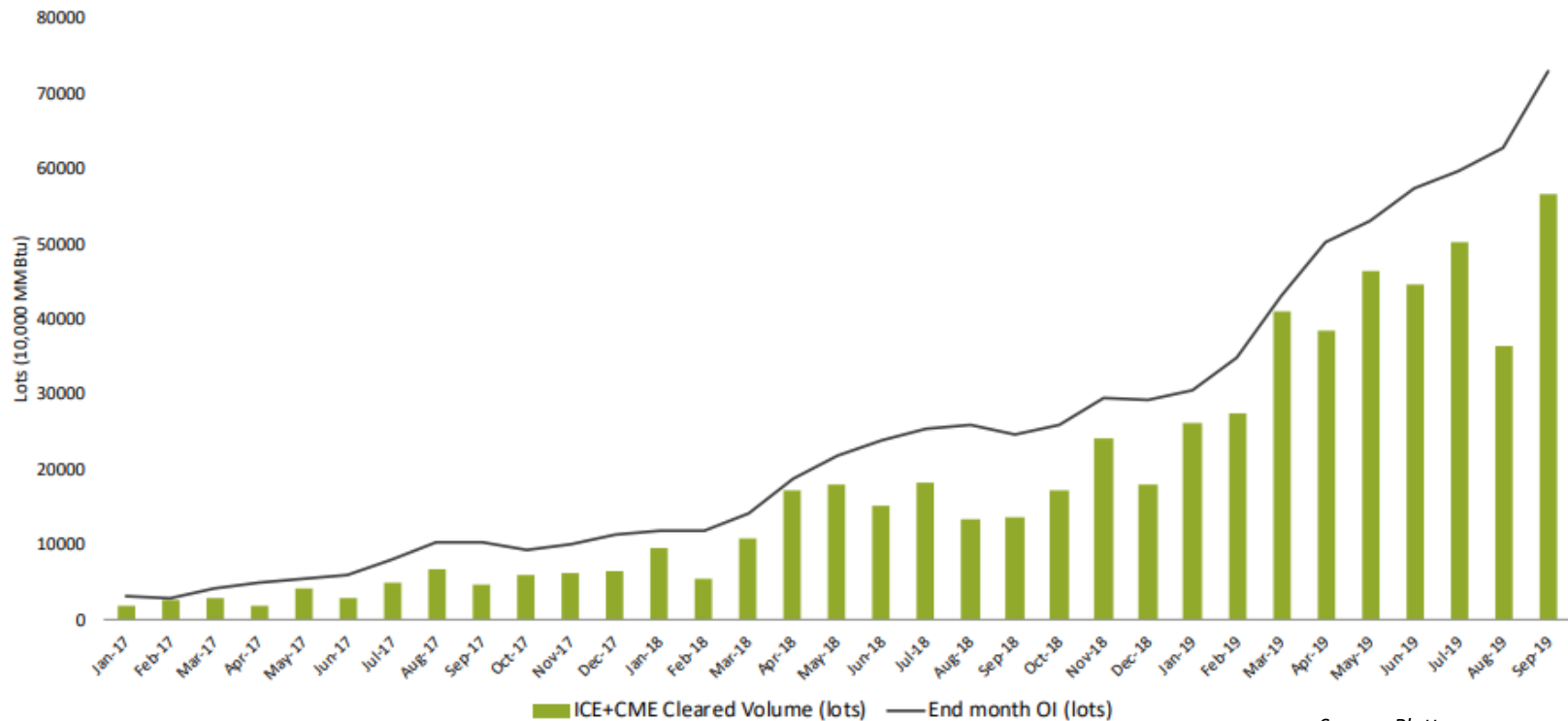
Source: Poten & Partners' LNG in World Markets

Multi-tiered market is a big structural challenge

- Large volumes sold under legacy Brent and JCC contracts are inflexible
 - Legacy contracts are not market responsive. No ability to keep them in line with market
 - Will compete against newer, lower slope oil-related contracts
 - Also will compete against indexed, fixed-price and gas-linked spot and term supplies
 - Brent is favored now because traders, majors prefer it for ease of risk management
 - But it is facing a very uncertain future
- Why is this a problem?
 - Some end users and traders have walked on expensive commodity contracts in the past
 - Asian coal, iron ore and LPG have all seen this
 - Undermines faith in markets, heightens counterparty risk
 - Strains business relationships, can result in expensive and time-consuming arbitration and litigation
 - A large percentage of liquidity is removed from actively traded market
- Financial markets have solutions
 - Contracts for differentials (CFDs) and other instrument can be used to lock in spreads
 - In other markets (Asian LPG) swaps markets exist that manage spread between market prices and official selling prices
 - Better pricing (i.e. indexation) needed to develop these tools

LNG financial instruments gaining liquidity

JKM futures trade and open interest volumes



Source: Platts

- A lot of the growth is from financial players, not naturals with physical exposure
- US Gulf Coast LNG futures contract has not traded and is not based on actual deals

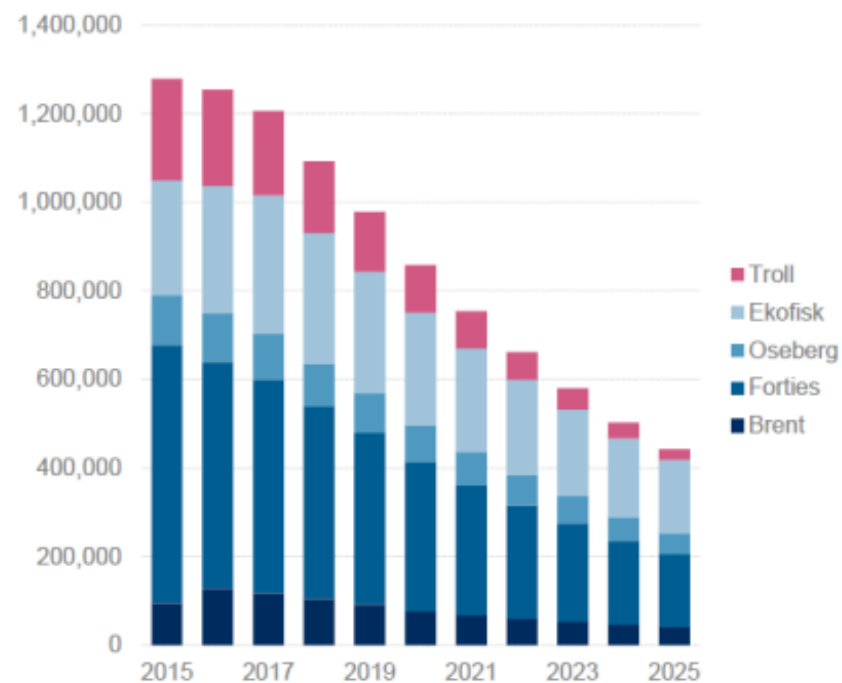
Concerns about pricing

- LNG pricing is very fragmented
 - Too many pricing mechanisms
 - Difficult and expensive to manage basis risk between markets
 - Most LNG priced off of other markets with different fundamentals
- Fragmented pricing creates basis risk
 - There is no natural connection between Henry Hub and crude
 - There may actually be an inverse relationship
 - Buying on a Brent basis and selling on some other basis is risky
- Alternatives have yet to gain critical mass
 - JKM is closest the world has to a global LNG price
 - No widely accepted Atlantic LNG or Middle East LNG price
- Brent is a problematic benchmark

Beware of Brent!

- It isn't really Brent anymore
 - Five grades make up 'Brent' today
 - Lowest price each day sets the price
 - Almost always Forties because it is heavier and more sour
- N. Sea production is falling
 - Output to fall to less than one cargo a day (600,000 b/d) by 2022 or 2023
- Platts is working furiously to save it
 - Has added four fields into the N Sea price assessment process
 - Adopted partials trading
 - Is including CIF Rotterdam cargoes
- It is looking at adding US and W. African crudes to price discovery
 - This could inject volatility, new risks

Output of Dated Brent basket (b/d)



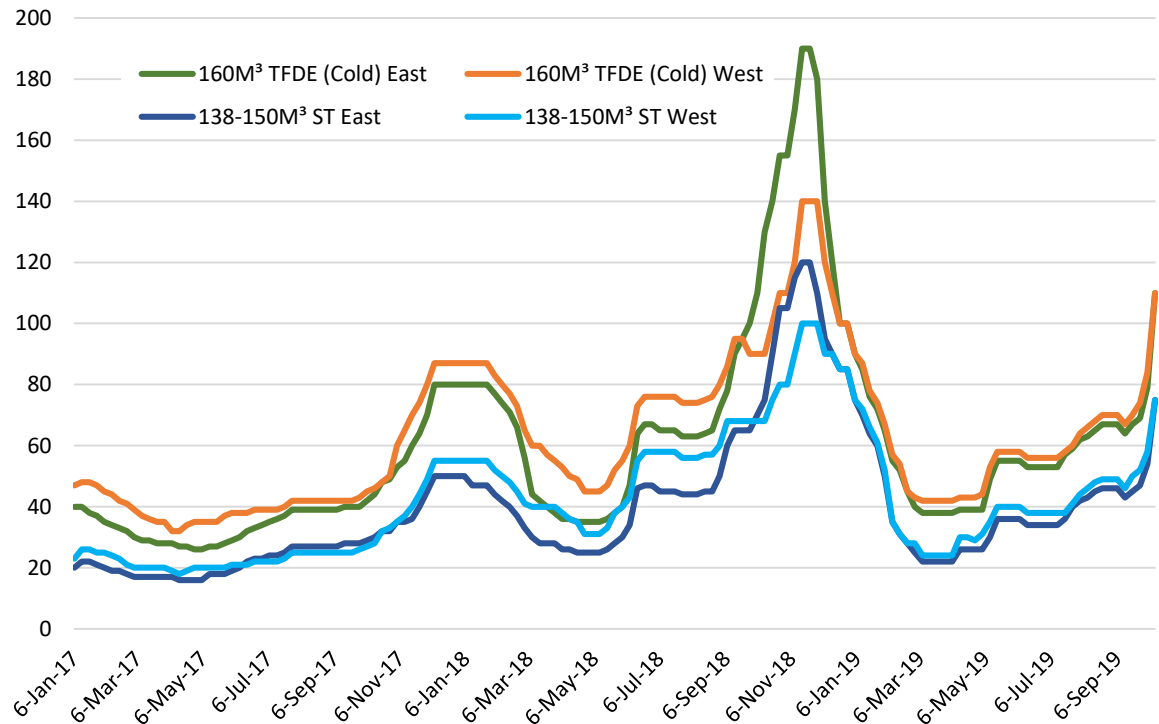
Source: Platts

LNG Shipping

Volatility in freight rates is rising

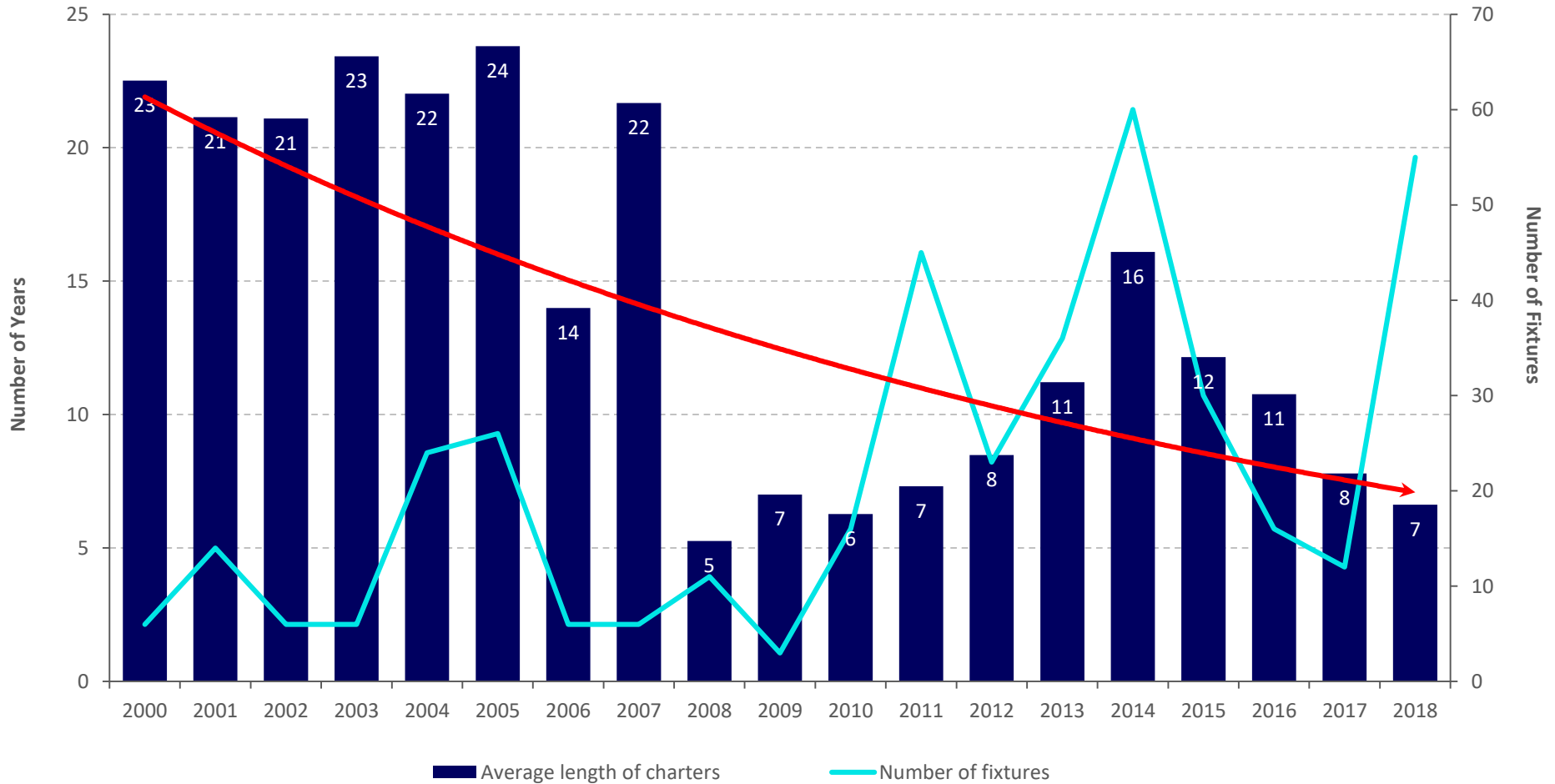
- Surplus of vessels disappeared last winter as traders and Chinese buyers took positions
- At height of 2018-2019 spike, there were only a couple of vessels available
- History is repeating itself
 - Physical build up of product at sea is pushing rates up, reducing availability
 - Vessel availability is already very low heading into winter

LNGC day rates (1,000US\$/d)



Structural change in freight as charter lengths fall

Annual Term Charter Lengths and Number of Fixtures



Note: Statistics are annual averages of fixture durations greater than 1 year and exclude vessels < 65,000 m³, FLNG, FSRUs, FSUs,

Takeaways

- Transition from highly structured, legacy market to a more commoditized market will have impacts for years to come
- Contract expirations, growth of US supply and expanded role of aggregators is changing the structure of LNG market
- Basis risk and volatility is rising as pricing mechanisms proliferate and trade flows change
- Current pricing mechanisms and risk management tools are not up to the job
- Markets will continue to send unreliable price signals until they gain more liquidity and transparency
- LNG infrastructure constraints – including shipping - will hinder market development until more capacity is built and existing infrastructure is utilized more fully

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